



*A research, presentation and marketing communications firm*

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Ms. Linda Bayliss  
Secretarial Personnel Solutions  
Bradford., ON

Dear Linda,

Congratulations on the development of your new website; [www.secretarialpersonnelsolutions.com](http://www.secretarialpersonnelsolutions.com)  
I'm sure it will be a great tool to let the business world now what you can do for them!

For me, your ability to jump into the middle of a project and immediately 'make a difference' is the ultimate testimonial of your professional services. I believe the tremendous media success of the Diabetes DMC Tour 2002, a father and son cross Canada cycling event in support of diabetes, was largely due to your valuable contributions to the project.

When e-impressions took on the communications management role for the first ever national event for The Winegarden Diabetes Foundation we did not anticipate the volume of work required to; plan and publicize events in towns and cities from coast to coast, work with the media in each community to ensure maximum exposure before, during and after each event and to coordinate the activities and supplies for the 5-6 person travelling team. Your abilities to; multi-task; meet deadlines; anticipate requirements; and communicate effectively with event planners, media representatives, corporate sponsors and the entire DMC team allowed us to exceed our clients expectations.

Linda, you're a true professional and are able to offer many talents to your clients. You're; articulate, thorough and detailed, organized and well prepared, completely computer literate and a pleasure to work with.

I look forward to an opportunity to work together again, soon.

Sincerely,

*Sylvia Bray*

President